



# Experience **Communications** in High Definition

## LifeSize at a Glance

- Delivered the world's first HD video product in 2005
- Has over 40K+ units, shipped to 10,000+ customers, in 80 countries
- Became a division of Logitech in December 2009, sharing a vision of where there is voice, there should be video
- Customers include Fortune 500 companies, small businesses, education, healthcare organizations, and government agencies
- Headquartered in Austin, Texas with global offices throughout Americas, Europe, and Asia-Pacific
- Learn more at : [www.lifesize.com](http://www.lifesize.com)



## LifeSize Communications

LifeSize pioneered high definition video communications to enable people at a distance to communicate as clearly, as naturally, and as effectively as being physically present in the same room. Our commitment to superior quality, unique flexibility and unmatched price performance enables the benefits of video communications to be realized by organizations of any size.

## Solutions

- HD video conferencing endpoints
- Management solutions
- Security, NAT/firewall traversal
- Video infrastructure
- HD streaming, recording and autopublishing solution

## Customers

- Large enterprise (energy, entertainment, financial services, healthcare, media, utilities)
- Small to mid-market enterprise (corporate recruiting, high-tech legal, manufacturing, professional services)
- Education (primary, secondary, and higher education)
- Public sector (federal, state, and local government)

## Partners

- Extensive global partner network
- Sales channel includes VOIP and data VARs, system integrators, audiovisual and conferencing experts, strategic OEMs and carrier partners
- LifeSize Global Deployment Program (GDP) enables enterprise-wide, multi-national video deployments
- Logitech/LifeSize, alongside global communications leaders, founded the Unified Communications Interoperability Forum (UCIF)

# Value of Immersive HD Video Communications

Now more than ever, organizations are seeking cost-saving alternatives to improve efficiency. Business is global. Work teams are dispersed. Customers and partners are distributed around the world. To be successful, you need to be present.

Companies have to do more with less. Budgets are reduced while productivity expectations are increased. The business environment demands accelerated development cycles. Mandates are being implemented to reduce carbon footprint. With the changing environment, traditional ways of doing business don't scale. Smart companies are deploying video communications as a critical lever in today's environment.



## Being Present at a Distance

You can achieve an immersive HD video calling experience today, in any environment. It starts with a superior foundation - all HD - the essential building block to deliver the telepresence experience, anywhere.

Full HD video so engaging it creates the sensation of being physically in the same room. Lifesize images and natural eye contact replicate authentic presence. The result is clear, natural, face to face communications across town or across the globe.



### Work Smarter

Use video to work smarter and accelerate your business. Get the rich interaction of face to face interaction and leave the confusion and ambiguity of email and phone calls behind. Share presentations, documents and multimedia with everyone at the same time, allowing dispersed colleagues to collaborate more effectively.



### Connect Easily

Connect with your colleagues across the globe in seconds instead of wasting hours in airports and on planes. Touch base with business partners in different locations without leaving your office or bring them together for a video conference call. It's simple, cost effective and doesn't require advanced scheduling or a technician - not to mention a passport or plane ticket.



### Immerse Yourself

LifeSize combines an immersive, high definition video experience with a rich set of features to deliver a powerful, flexible and easy-to-use video communication solution. All LifeSize products deliver telepresence quality high definition video and audio providing for authentic user experiences. Users feel as if they are in the same room as colleagues, sharing documents and presentations real time.



# The LifeSize Difference



LifeSize pioneered high definition video communications. We harnessed the power of HD to deliver the most engaging communications experience – ever. Delivering awardwinning, immersive HD in all solutions.

How are we different? We designed a revolutionary architecture purpose-built for high definition video communications. Using the most advanced technology, LifeSize delivers the ultimate in quality, flexibility and price performance.

## Superior Quality of Experience

Stunning HD video allows you to see every movement, every gesture. The easy to use, intuitive interface invites interaction, encourages use. Dramatically increased usage means enhanced communication, greater productivity. The result -emonstrable ROI.

## Unique Flexibility

Easily deployed on any IP network, LifeSize solutions have been proven to deliver the best bandwidth/performance in their class. No costly network buildout required. No expensive additional equipment to buy.

## Unmatched Price Performance

All of this, priced for broad deployment. No hidden costs. With the lowest acquisition cost, and lowest total cost of ownership, LifeSize makes HD video communications accessible to everyone.



## LifeSize® Assurance Services™

LifeSize Assurance Services provide a core suite of services designed to help you select, design, install and maintain your LifeSize video communications network.

Assurance Services protect your technology investment and extend the life of your products, delivering ease of management and maximum ROI. From pre-sales evaluation and installation services, to ongoing technical support, LifeSize Assurance Services include a range of services to meet the needs of any organization. Extend and protect your LifeSize HD experience with LifeSize Assurance Services.



# LifeSize HD Video Communication Solutions

## Stunning Video. Crystal Clear Audio. Feature Rich.

Across our HD product portfolio, the one feature that doesn't change is the quality of the experience. LifeSize allows you to choose your video system based on the features you want without jeopardizing the HD quality experience.

Passport or  
LGExecutive,  
powered by LifeSize



- Compact
- Affordable
- Versatile - Call HD endpoints, phones; stream, and record; share data

Express Series



- Supports dual displays
- View all participants

Team Series



- Support up to 4 callers
- Easy switching - Can support up to 2 video inputs

Room Series



- Support up to 8 callers
- Expandable - Support additional video devices

Conference Series

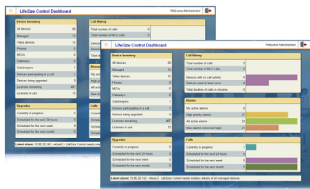


- Next best thing to face to face
- Immersive
- Easy to use

## Support for Collaborative HD Video Communications

### Stream. Record. Connect. Control. Manage.

LifeSize offers solutions for Live and On Demand Streaming and Recording and for Infrastructure to meet your business needs. More effective communications, better security, greater flexibility and scalability.



Management & Control



HD Streaming, Recording, Auto-publishing appliance



Video Infrastructure



Security, NAT/FW Traversal



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